



**Secure Parking
Solutions Pvt Ltd**
Mumbai & New Delhi



RP 3200

Thermal
Bill Printer



**BSL 301-
Platina**

Barcode Scanner

TVS-E PRINTER & SCANNER EMPOWERS A GLOBAL COMPANY TO MANAGE CAR PARKING EFFICIENTLY!

Customer

Secure Parking Solutions Pvt Ltd is one of the world's leading commercial car park management companies handling over 600 major car parks across South East Asia including Australia, Malaysia, Indonesia, China, Philippines and India. The company provides one stop solution for total car park management.

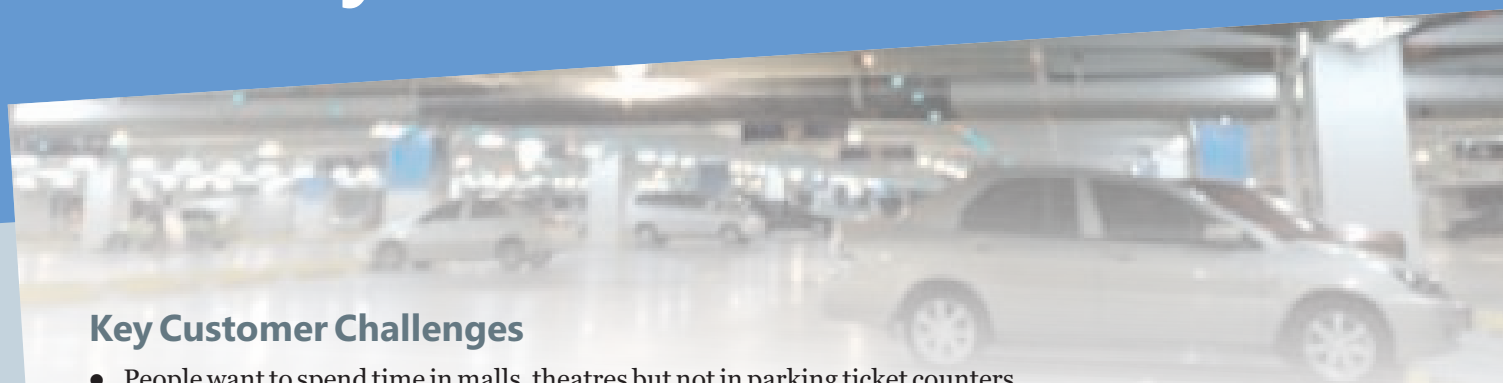
India is in the brink of facing acute parking problem shortly, particularly for cars. Finding a parking space during weekends in malls, cineplexes and restaurants have become a major issue. Malls, hotels, airports, sports grounds have already begun using professional parking management companies to manage their parking.

Secure Parking Solutions was looking for an efficient printer-scanner infrastructure that could help them in handling quick transactions at the entry and exit point of a major car parking area. As the parking adds up, customers will need to be serviced almost instantly as otherwise it will add to their frustration.

The company wanted to have an efficient printer to issue parking tickets & payment receipts and barcode scanner to scan the barcode on the ticket.



Case Study



Key Customer Challenges

- People want to spend time in malls, theatres but not in parking ticket counters. The vehicles that come in and go out need to be attended swiftly and hence the need for a printer that can print tickets at the highest possible speed
- The place is usually dusty & polluted and the printer is mostly placed in an open environment. Hence the printer should be rugged enough to perform continuously in such conditions
- The clarity of the print output should be crisp & clear
- The barcode scanner should be highly scan-sensitive. It should capture barcodes instantly thrown at it in varying degrees



Solution

After an in-depth study of the customer need, we found that the customer will require 80 to 100 bills everyday during week days and 400 to 500 bills per day during weekends. The customer had two counters each at entry & exit point.

Hence we recommended RP 3200 for printing tickets and BSL 301-Platina for scanning barcodes.

RP 3200 is highly suitable here as it has

- **Faster print speed** (200 mm/sec) – Ideal for quicker operations
- **Logo printing option** – Authentic and presentable bills as per global standards
- **Auto-cutting facility** – Easy to tear
- **Zero maintenance** – No more worries about maintenance
- **Rugged** – Tailor made to perform in such dusty & polluted conditions

BSL 301-Platina is the best fit here as it can give

- **Powerful scanning performance** – 20 line omni-directional scan pattern, unbeatable first read success rate
- **Flexibility** – Adjustable scan head that can be tilted up to 30 degrees
- **Rugged yet elegant** – It will look elite and yet strong enough to withstand 3 feet drops

Key Customer Value

RP 3200 Printer and BSL-301 Platina Barcode Scanner have turned out to be the ultimate choice for their printing and scanning requirements. Chaotic scenes and endless queues at the parking lots are a thing of past now. Faster and sharper bills have made life easy for the personnel manning the entry and exit points. The scanner-printer combo continues to work wonders for their parking management business.

Customer Testimonial

"RP 3200 & BSL301-Platina are just perfect. We are extremely delighted with these products. I would highly recommend TVS-E products for anyone"

-Mr. Deepak Jadhav
IT Department
Secure Parking Solution Pvt Ltd

Reported by: **Kamleesh Rupreja** (POS Sales Team, Mumbai)

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